

Poissy, 12<sup>th</sup> July 2021

## **OPENING OF ë-BERLINGO ORDER BOOK: THE PRACTICALITY AND ALL THE BENEFITS OF ELECTRIC MOBILITY**

- In its electric version, the reference in the ludospace market continues to offer families and those who lead an active life great freedom of movement and unparalleled practicality - qualities that appeal in particular to customers who often live in a house with easy access to a charging point and who are attentive to their budget and the environment.
- ë-Berlingo has a driving range of 280 km\* and its drivability is both smooth and relaxing thanks to the 100 kW / 136 hp engine.
- It does not compromise on key elements that make it so popular: compactness and interior volume, functionality and extended modularity. Available in two lengths and able to accommodate up to seven people, ë-Berlingo stands out with three independent rear seats, Modutop®, the multifunction roof, and the opening tailgate window.
- Being a modern vehicle, it is equipped with the Head-up Display, a new high-definition 10" digital display and all forms of technology that are useful on a daily basis.
- Now available to order in France, electric mobility with ë-Berlingo is starting at a purchase price of €35,300 (all taxes included, prior to the deduction of the environmental bonus). It will be present in dealerships in the second half of 2021.

▼ \*WLTP-cycle homologation value - Driving range varies depending on the version, a number of factors such as driving style, external conditions, road surface, use of heating, etc.

## **ELECTRIC MOBILITY GIVES A NEW EDGE TO THE BENCHMARK IN THE LUDOSPACE MARKET**

### *INNOVATING SINCE 1996*

With Berlingo, Citroën invented the ludospace segment in 1996 for all those who lead a very active life, who have to travel extensively on a daily basis, who are involved in group activities (sports, leisure, active holidays, etc.) and who often have to travel with others. Since the launch of the third generation at the end of March 2021, Citroën Berlingo has held the second place in this market in Europe and it has continued to gain market share (+1 point in comparison with YTD 2020).

The third generation of Berlingo - 176,738 units sold globally since its launch in 2018 - now comprises an electric version, which lets drivers gain unrestricted access to urban low-emission zones, reduce their carbon footprint and contribute to a sense of well-being thanks to a smooth and silent electric driving style, while saving money due to the vehicle's lower running costs compared with those which have an internal combustion engine vehicle (€3 of electricity used based on 18 kWh per 100 km, and servicing costs reduced by an average of 30%).

### *ELECTRIC MOBILITY ADAPTED TO THIS CUSTOMER PROFILE*

Customers in this segment, who are not interested in monospace or SUV vehicles - considered to be too unwieldy or expensive in light of the space offered - are primarily looking for a versatile vehicle to transport people and items of all kinds, with a maximum amount of space (27%) and a large boot, practicality and modularity (13%), with a good equipment level (10%) and at an attractive price (10%). The ultimate family model (64% of buyers have one or two children), space on board and load capacity are considered as the priorities despite the vehicle's compact dimensions, which make it easy to manoeuvre and park.

All of these elements can be found on the electric version of Berlingo, enabling customers to stay within budget and manage their impact on the environment.

*2018 SIGMA study*

### *NO COMPROMISE ON PRACTICALITY*

With a cabin space of up to 4,000 litres, load length of more than 3 metres and boot space that can reach 2,126 litres, ë-Berlingo offers an interior that is best in class. Modularity and storage areas, which are an integral part of the vehicle's DNA, facilitate its multiple uses: folding seats (seats in row 2 and two seats in row 3), 186 litres of functional storage space such as Modutop® (60-litre roof space and storage arch on the M version body type). This vehicle forms part of the family and comprises removable blinds, aviation tables and USB sockets in the rear - essential for children who love their tablet. In addition, it is reassuring thanks to the 18 driver-assistance and manoeuvring technologies - such as hands-free access and ignition or the Head-Up Display - provided to always make driving pleasurable.

## **THE E-BERLINGO RANGE: TAILOR-MADE FOR EVERYONE'S ACTIVITIES**

New Citroën ë-Berlingo has a compact body to facilitate manoeuvring and access to all car parks, which does not prevent it from having a cabin that is spacious and as modular as you choose so that you can invite five to seven people on board in complete comfort thanks to the equipment and storage areas that have been carefully designed to enhance the well-being of groups, families and friends.

### *2 LENGTHS AVAILABLE FOR SMALL AND LARGE CLANS*

The customer can choose the length of his or her vehicle: 4.40 m (the short M version) or 4.75 m (the long XL version). Regardless of the version, all car parks are accessible as the vehicle's height is less than 1.90 m. The short vehicle (M) is available in four versions: Live, Feel, Feel Pack and Shine. As for the long vehicle (XL), it comes in the Feel Pack version.

### *4 VERSIONS FOR JOURNEYS SYNONYMOUS WITH WELL-BEING*

ë-Berlingo comes in four versions. Functional and driving-pleasure features increase with the trim level:

- **Live** comprises essential equipment: air conditioning, digital radio with a 5" touchscreen and Bluetooth hands-free kit with USB port, right-hand sliding side door, central locking with Plip, height-adjustable driver's seat and height- and depth-adjustable steering wheel, 1/3-2/3 split-folding rear bench seat, speed limiter/cruise control, hill-start assist, automatic dipped-beam activation and the Safety Pack (Active Safety Brake, Lane Departure Warning System, collision risk warning, Coffee Break Alert, speed-limit sign recognition and recommendation), overhead storage compartments, heated electric door mirrors. The Live version is available from €35,300 (all taxes included).
- **Feel** includes the equipment on Live as well as a height-adjustable driver's seat with lumbar control, folding front passenger seat, front central armrests, aviation tables on front seat backs, left-hand and right-hand sliding side doors, rear park assist, the Safety Plus Pack, which adds the driver attention warning system, automatic activation of headlights and extended sign recognition, the Anodised Blue Colour Pack (Airbumps® surrounds and fog lights), body-colour door handles and gloss black door mirror shells. The Feel version is available from €36,800 (all taxes included).
- **Feel Pack**, the most versatile version, comprises three folding independent rear seats, an opening tailgate window, gloss black roof bars, electric child lock, electric front and rear windows, an electrochromic interior rear-view mirror, electric folding door mirrors, overtinted windows (rows 2, 3 and tailgate window) and a split leather steering wheel. Perfectly equipped for technophiles, the Citroën Feel Pack version comprises, in particular, a Connect radio on an 8" colour touchscreen, a 10" colour digital instrument cluster and Connect Play (Mirror Screen). It is available in the M version from €38,150 (all taxes included) and in the XL version from €39,150 (all taxes included).
- **Shine**, built for those who are looking for comfort, offers a rear view camera with Top Rear Vision, Citroën Connect Box with the SOS & Assistance Pack, Connect Nav, the Head-Up Display and dual-zone automatic air conditioning. The Shine version is available from €39,650 (all taxes included).



To customise your vehicle, there are seven body colours: one opaque (Banquise White), four metallic colours (Deep Blue, Steel Grey, Platinum Grey, Metallic Copper), two pearlescent colours (Perla Nera Black, Sand), as well as the XTR Pack, enhanced by its Orange Colour Pack and 17" Spin diamond-effect alloy wheels.

**ë-Berlingo is a tangible response to the mobility needs of the ludospace segment, whose customers are very keen on reducing their environmental impact and stay within their budget. With ë-Berlingo, customers will find a perfect combination that provides driving pleasure in electric mode and all of the interior space and functionality that make Berlingo so popular.**

## APPENDIX: NEW CITROËN È-BERLINGO PRICE

### CITROËN BERLINGO / È-BERLINGO

ESSENCE	Norme dépol.	Puis. adm.	Emissions de CO <sub>2</sub> * (g/km)	Codes Versions	Prix en € (TTC)	Malus en €*
Taille M PureTech 110 S&S BVM6 Live	E6.d	6	145 - 145	1CK9 AF P MN K B0 A0 34	23 000	310 - 310
Taille M PureTech 110 S&S BVM6 Feel	E6.d	6	145 - 146	1CK9 AF S MN K B0 A0 30	24 350	310 - 330
Taille M PureTech 130 S&S EAT8 Feel Pack	E6.d	7	154 - 157	1CK9 AF Y NP 1 B0 A0 30	28 100	898 - 1 172
Taille M PureTech 130 S&S EAT8 Shine	E6.d	7	154 - 158	1CK9 AF V NP 1 B0 A0 30	29 500	898 - 1 276
Taille XL PureTech 130 S&S EAT8 Feel Pack	E6.d	7	155 - 155	1CK9 CL Y NP 1 B0 A0 30	29 100	983 - 983
Taille XL (7 places) PureTech 130 S&S EAT8 Feel	E6.d	7	156 - 156	1CK9 CF S NP 1 B0 A0 30	28 450	1 074 - 1 074
Taille XL (7 places) PureTech 130 S&S EAT8 Feel Pack	E6.d	7	158 - 158	1CK9 CF Y NP 1 B0 A0 30	29 800	1 276 - 1 276
Taille XL (7 places) PureTech 130 S&S EAT8 Shine	E6.d	7	158 - 158	1CK9 CF V NP 1 B0 A0 30	31 200	1 276 - 1 276
DIESEL	Norme dépol.	Puis. adm.	Emissions de CO <sub>2</sub> * (g/km)	Codes Versions	Prix en € (TTC)	Malus en €*
Taille M BlueHDi 100 S&S BVM6 Live	E6.d	5	135 - 135	1CK9 AF P MN K B0 A0 34	23 950	100 - 100
Taille M BlueHDi 100 S&S BVM6 Feel	E6.d	5	135 - 135	1CK9 AF S MN K B0 A0 32	25 300	100 - 125
Taille M BlueHDi 100 S&S BVM6 Feel Pack	E6.d	5	137 - 141	1CK9 AF Y MN K B0 A0 32	26 650	150 - 230
Taille M BlueHDi 130 S&S BVM6 Feel Pack	E6.d	7	138 - 142	1CK9 AF Y MK K B0 A0 32	28 250	170 - 240
Taille M BlueHDi 130 S&S BVM6 Shine	E6.d	7	138 - 142	1CK9 AF V MK K B0 A0 32	29 650	170 - 240
Taille XL BlueHDi 130 S&S BVM6 Feel Pack	E6.d	7	140 - 141	1CK9 CL Y MK K B0 A0 32	29 250	210 - 230
Taille XL (7 places) BlueHDi 130 S&S BVM6 Feel	E6.d	7	140 - 140	1CK9 CF S MK K B0 A0 32	28 600	210 - 210
Taille XL (7 places) BlueHDi 130 S&S BVM6 Feel Pack	E6.d	7	141 - 142	1CK9 CF Y MK K B0 A0 32	29 950	230 - 240
Taille XL (7 places) BlueHDi 130 S&S BVM6 Shine	E6.d	7	142 - 142	1CK9 CF V MK K B0 A0 32	31 350	240 - 240
ELECTRIQUE	Norme dépol.	Puis. adm.	Emissions de CO <sub>2</sub> * (g/km)	Codes Versions	Prix en € (TTC)	Bonus en €**
Taille M - Moteur Electrique 136 ch (100 kW) Automatique Live	-	4	0 - 0	1CK9 AF P ES F B0 A0 40	35 300	-6 000 / -4 000
Taille M - Moteur Electrique 136 ch (100 kW) Automatique Feel	-	4	0 - 0	1CK9 AF S ES F B0 A0 40	36 800	-6 000 / -4 000
Taille M - Moteur Electrique 136 ch (100 kW) Automatique Feel Pack	-	4	0 - 0	1CK9 AF Y ES F B0 A0 40	38 150	-6 000 / -4 000
Taille M - Moteur Electrique 136 ch (100 kW) Automatique Shine	-	4	0 - 0	1CK9 AF V ES F B0 A0 40	39 650	-6 000 / -4 000
Taille XL - Moteur Electrique 136 ch (100 kW) Automatique Feel Pack	-	4	0 - 0	1CK9 CL Y ES F B0 A0 40	39 150	-6 000 / -4 000

\* Valeurs d'émissions de CO<sub>2</sub> et Malus basés sur le cycle WLTP Mixte Mini - Maxi, en fonction des équipements, données à titre indicatif.

\*\* Valeur maximale. Le bonus est limité à 27 % du prix de vente facturé (hors carte grise, accessoires et frais annexes). Bonus à 6 000 € pour les particuliers et à 4 000 € pour les sociétés.

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CITROËN È-BERLINGO LIVE	CITROËN È-BERLINGO FEEL	CITROËN È-BERLINGO FEEL PACK	
<ul style="list-style-type: none"> <li>- 3 fixations Isofix en rang 2</li> <li>- ABS, AFU, ESP, ESC, ASR</li> <li>- Aide au démarrage en pente</li> <li>- Airbags frontaux avant, latéraux avant et rideaux</li> <li>- Allumage automatique des feux de croisement</li> <li>- Banquette arrière escamotable 2/3 - 1/3</li> <li>- Câble de recharge Mode 2 pour prise de charge E/F, longueur 6 mètres, 8A</li> <li>- Chargeur embarqué 7,4 kW</li> <li>- Climatisation</li> <li>- Condamnation centralisée avec PUP</li> <li>- Détection de sous-gonflage</li> <li>- Enjoliveurs 16" TWIRL</li> <li>- Essuie-vitre avant Magic Wash</li> <li>- Frein de stationnement électrique</li> <li>- Kit de dépannage provisoire de pneumatiques</li> <li>- Kit mains libres Bluetooth avec prise USB</li> <li>- Lève-vitres avant électriques</li> <li>- Pack Safety :               <ul style="list-style-type: none"> <li>- Active Safety Brake</li> <li>- Alerte active de Franchissement Involontaire de Ligne</li> <li>- Alerte Risque Collision</li> <li>- Coffee Break Alert</li> <li>- Reconnaissance des panneaux de vitesse et recommandation</li> </ul> </li> <li>- Pavillon avec capucine</li> <li>- Porte latérale coulissante droite</li> <li>- Rangements :               <ul style="list-style-type: none"> <li>- Boîte à gants inférieure ouverte côté passager,</li> <li>- Boîte à gants Top Box réfrigérée,</li> <li>- Régulateur - limiteur de vitesse</li> </ul> </li> <li>- Retrovisseurs extérieurs électriques et chauffants</li> <li>- Siège conducteur avec réglage en hauteur</li> <li>- Système radio numérique (DAB) avec écran tactile monochrome 5" (2 HP + 2 tweeters)</li> <li>- Tablette arrière cache-bagages à 2 positions (sur Taille M)</li> <li>- Tendelet arrière cache-bagages (sur Taille XL)</li> <li>- Vitres entrebaillantes en rang 2</li> <li>- Vitres fixes en rang 3</li> <li>- Volant réglable en hauteur et en profondeur</li> </ul>	<ul style="list-style-type: none"> <li>- Accoudoirs centraux avant</li> <li>- Aide au stationnement arrière</li> <li>- Aumônières au dos des sièges avant.</li> <li>- Coques de rétrovisseurs extérieurs noires vernies</li> <li>- Enjoliveurs 16" TWIRL avec centres de roues Noir</li> <li>- Essuie-vitre avant automatique</li> <li>- Feux diurnes à LED</li> <li>- Pack Color Blue Anodised (1)</li> <li>- Pack Safety Plus               <ul style="list-style-type: none"> <li>- Alerte attention conducteur,</li> <li>- Condamnation automatique des feux de route,</li> <li>- Reconnaissance étendue des panneaux,</li> <li>- Poignées de portes extérieures couleur caisse</li> <li>- Porte latérale coulissante gauche</li> <li>- Prise 12V en rang 2</li> <li>- Projecteurs antibrouillard</li> <li>- Rangements : Boîte à gants inférieure fermée côté passager.</li> <li>- Siège conducteur avec réglage lombaire</li> <li>- Siège passager avant rabattable</li> <li>- Système radio numérique (DAB) avec écran tactile monochrome 5" (4 HP + 2 tweeters)</li> <li>- Tablette aviation au dos des sièges avant</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>- 3 sièges arrière indépendants escamotables</li> <li>- Barres de toit longitudinales Noir Brillant</li> <li>- Citroën Connect Radio sur tablette tactile couleur 8"</li> <li>- Combiné numérique couleur 10"</li> <li>- Connect Play : Mirror Screen (2)</li> <li>- Lève-vitres avant et arrière (rang 2) électriques et séquentiels</li> <li>- Lunette arrière ouvrante</li> <li>- Sécurité enfant électrique</li> <li>- Retrovisseur intérieur électrochrome</li> <li>- Retrovisseurs extérieurs rabattables électriquement</li> <li>- Surteintage des vitrages (Rang 2, Rang 3 et lunette arrière)</li> <li>- Vitres arrière (rang 2) descendantes</li> <li>- Volant multifonctions en cuir</li> </ul>	
		<div>↓</div> <th>CITROËN È-BERLINGO SHINE</th>	CITROËN È-BERLINGO SHINE
		<ul style="list-style-type: none"> <li>- Affichage tête haute couleur</li> <li>- Caméra de recul avec Top Rear Vision</li> <li>- Citroën Connect Box avec Pack SOS et assistance inclus</li> <li>- Citroën Connect Nav (3)</li> <li>- Climatisation automatique bizona</li> <li>- Jantes alliage 16" STARLIT Full Noir Onyx</li> </ul>	

(1) Comprend les décors d'Airbump® et de projecteurs antibrouillard colorés.

(2) Compatible avec Android Auto et Apple Car Play™

(3) Comprend le système de navigation TomTom, la reconnaissance vocale et durant 3 ans les services Connect Nav (inclut les services «Info trafic», «Stations services», «Parkings», «Météo» et «Recherche locales»).

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## CITROËN BERLINGO / E-BERLINGO

OPTIONS	Codes Options	BERLINGO LIVE (TTC)	BERLINGO FEEL (TTC)	BERLINGO FEEL PACK (TTC)	BERLINGO SHINE (TTC)
2 sièges individuels en rang 3 (1)	AN01			700 €	700 €
Accès et démarrage mains libres	YD01		400 €	400 €	400 €
Aide au stationnement arrière	UB01	250 €	●	●	●
Caméra de recul avec Top Rear Vision	GK02		300 €	300 €	●
Citroën Connect Nav (2)	WL2K		600 €	600 €	●
Climatisation automatique bizona	RE07			300 €	●
Grip Control avec Hill Assist Descent	UF02		350 €	350 €	350 €
Modutop® (3)	OU01			750 €	750 €
Projecteurs antibrouillard	PR01	200 €	●	●	●

● Série

(1) Uniquement sur Taille M pour les versions thermiques.

(2) Comprend le système de navigation TomTom, la reconnaissance vocale et durant 3 ans les services Connect Nav (inclut les services « Info Trafic », « Stations-service », « Parkings », « Météo » et « Recherche locale »).

(3) Comprend l'Arche de rangement translucide, le Coffre de peulion arrière, l'Éclairage d'ambiance et le Toit vitré panoramique occultable avec store électrique. Non disponible sur Taille XL. Incompatible avec l'option 2 sièges individuels en rang 3.

OPTIONS SPECIFIQUES E-BERLINGO	Codes Options	E-BERLINGO LIVE (TTC)	E-BERLINGO FEEL (TTC)	E-BERLINGO FEEL PACK (TTC)	E-BERLINGO SHINE (TTC)
Cable électrique Mode 2, pour prise de charge E/F type Green'Up™, 8/14A (vient en remplacement du câble fourni de série)	NG40	150 €	150 €	150 €	150 €
Cable de recharge Mode 3 pour prise de charge Type 2, longueur 6 mètres, 3X32 A (triphase) compatible Wallbox 32A monophasée (vient en remplacement du câble fourni de série)	7S02	300 €	300 €	300 €	300 €
Chargeur embarqué 11 kW triphasé	LZ04	300 €	300 €	300 €	300 €
Combiné numérique couleur 10"	GMAZ		200 €	●	●
Predisposition attelage (faisceau 13 voies et traverse)	AQ11			250 €	250 €

● Série

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## CITROËN BERLINGO / E-BERLINGO - PACKS

CITROËN BERLINGO FEEL PACK		
	Codes Options	Prix en € (TTC)
<b>Pack Drive Assist (sauf e-Berlingo)</b>	ZV80	300
- Régulateur de vitesse adaptatif		
<b>Pack Enfant</b>	XN01	200
- Miroir de conversation		
- Rideaux pare-sol en rang 2		
- Trappes de rangement cave à pied rang 2		
<b>Pack Park Assist</b>	N402	700
- Aide au stationnement avant		
- Aide au stationnement latéral		
- Caméra de recul avec Top Rear Vision		
- Mesure de place disponible		
- Système de parking automatique Park Assist		
- Système de surveillance d'angle mort		
<b>Pack XTR</b>	OGFR	400€ (1) / 750€ (2)
- Tissu Line Green		
- Badge XTR sur les portes avant		
- Coques de rétroviseurs extérieurs Noir Onyx		
- Sabots avant et arrière couleur caisse		
- Jantes alliage 17" SPIN Diamantées		

CITROËN BERLINGO SHINE		
	Codes Options	Prix en € (TTC)
<b>Pack Enfant</b>	XN01	200
- Miroir de conversation		
- Rideaux pare-sol en rang 2		
- Trappes de rangement cave à pied rang 2		
<b>Pack Park Assist</b>	N402	450
- Aide au stationnement avant		
- Aide au stationnement latéral		
- Mesure de place disponible		
- Système de parking automatique Park Assist		
- Système de surveillance d'angle mort		
<b>Pack Recharge</b>	J5JU	190
- Prise 230V		
- Recharge sans fil pour smartphone		
<b>Pack XTR</b>	OGFR	400€ (1) / 600€ (2)
- Tissu Line Green		
- Badge XTR sur les portes avant		
- Coques de rétroviseurs extérieurs Noir Onyx		
- Sabots avant et arrière couleur caisse		
- Jantes alliage 17" SPIN Diamantées (sur e-Berlingo uniquement)		

(1) Tarif toutes versions hors e-Berlingo.

(2) Tarif e-Berlingo.



**FILMS AND PHOTOS AVAILABLE AT:**

**<http://www.citroencommunication-echange.com/>**

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Password (all caps): EBERLINGO21

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**Citroën**

Since 1919, Citroën has created automobiles, technologies and mobility solutions to respond to evolutions in society. Being an audacious and innovative brand, Citroën places serenity and well-being at the heart of its customer experience and offers a wide range of models, from the unique Ami, an electric mobility object designed for the city, to sedans, SUVs and commercial vehicles, most of them available with electric or plug-in hybrid powertrains. A pioneer brand in services and the attention paid to its individual and professional customers, Citroën is present in 101 countries with a network of 6200 points of sale and services around the world.

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